



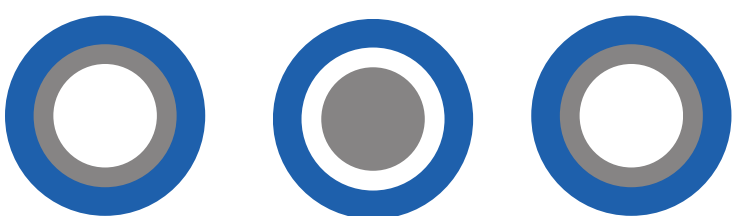
# Jasmine Madation

Jasmine is a marketing executive with core expertise in all facets of entertainment communications and brand strategy and an expert advancing business goals for public, private, and non-profit organizations. She has proven expertise in experiential marketing, promotional partnerships, media training, digital/social platforms, talent and media relations, award campaigns, crisis management and event production.

She's also a motivated, innovative leader with a consistent track record spearheading successful programs driving consumer and employee engagement for Fortune 100 companies. She has loyal, longstanding contacts and relationships with consumer, business and trade media.

Jasmine is also an experienced communications professional with senior leadership roles at Walt Disney Studios, DreamWorks Studios/Amblin Partners, 20th Century Fox, Paramount Pictures, and the Academy of Motion Picture Arts & Sciences/The Oscars. She currently serves as advisor to Baobab Studios. She has a long history of developing and executing global marketing communications strategies, always with an eye toward innovation and imagination.

Jasmine is a PR consultant with her own company, AshTam LLC, which provides strategic counsel to clients, including the city of Los Angeles, and the producers of the Oscars.



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