

Caryn Kaufman

Caryn is an entrepreneurial leader specializing in integrated, strategic communications, public affairs and crisis management. She has worked with The White House, members of Congress, foreign dignitaries, former presidents, CEOs, athletes, and celebrities on the domestic and international stages.

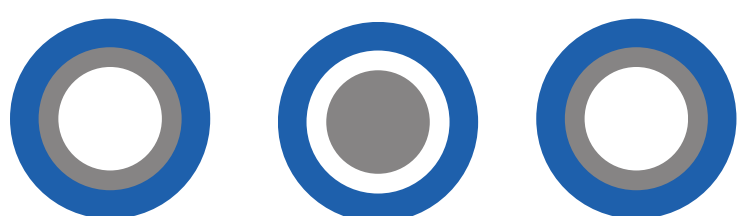
In her current role, Caryn leads communications, reputation management, and thought leadership for Ascension's largest market, which includes 24 hospitals, 100+ clinics, and 1,200+ clinicians.

Prior to that, she launched and led Caryn Kaufman Communications, a consulting agency specializing in marketing, communications, and event management. Her experience in both the public and private sectors positioned her well to lead the non-construction operations of ABC television's award winning "Extreme Makeover: Home Edition" Bridgeport, Connecticut episode. As communications director for Connecticut's largest city, she successfully led the crisis communications response to situations ranging from taking office on the heels of a national corruption scandal, an I-95 bridge collapse, and municipal political scandals.

In New York City, Caryn successfully positioned We Media Inc. as the leading disability media outlet. She also directed the international media campaign for the Company's sponsorship of the Sydney 2000 Paralympic Games and development of the Company's Salt Lake 2002 Paralympic Games website.

In Washington, D.C., she served as director of conferences for the National Leadership Coalition for Health Care Reform. Caryn developed her love for elite international sporting events while working with the Centennial Olympic Games (1996) and World Cup (1994). She began her career in tourism marketing for the State of Connecticut.

She is a graduate of Clark University, The Campaign School at Yale, FEMA's Center for Domestic Preparedness, and Leadership Greater Bridgeport. Caryn is humbled to serve on the Victims First Leadership Council, as a spokesperson for victims of mass murders, and to have played a role in the establishment the National Compassion Fund. She also is a professional pianist.



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